
Patrizia Véronique Hongisto

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Nationality: Finnish



Employment

Dean of the Faculty of Business Administration, Middle East University, Undergraduate and Graduate Studies, Beirut, Lebanon, 2012 – 2017

Senior Researcher in Cross-border EU Projects, Centre for Knowledge and Innovation Research, Aalto University School of Business, Helsinki, Finland, February 2005 – December 2011

Business Development Manager, Turku Regional Development Centre, 2001 – 2005, Regional marketing and investment promotion, network management, strategic development

Deputy Director, Centre for Knowledge and Innovation Research (CKIR), Helsinki School of Economics, Helsinki, Finland, 2000 – 2001

Southwest Finland EU-Lobbying Project Manager, City of Turku Office for Communication and International Relations and Turku Region Brussels Office, 2000

Self-employed, Registered trade name ImageD.Sign, 1999

International Planning Officer, Office for Academic and International Affairs, Åbo Akademi University, Turku, Finland, 1991 – 1996

Education

2004	Part-time studies in Marketing, focus on Open Innovation and Co-creation, Aalto University, School of Economics, Helsinki, Finland (Doctoral thesis incomplete)
2000	Diploma in Intercultural Communication, Åbo Akademi University, Open University and Continuing Education, Turku, Finland
1996	Erasmus exchange research grant, Freiburg Universität, Germany
1990	Master of Arts Degree in Philology and Literature, Åbo Akademi University, Turku, Finland Bachelor studies, Newbold College, Berkshire, UK Junior College and High school, Bern, Switzerland Primary and Secondary school, Rome, Italy

Positions of Trust

2017 – present	International Member of Rethinking Lebanon Advisory Board (Ministry of Tourism)
2014 – 2017	Chair of MENA Finance Evaluation Committee of MENA Headquarters of SDA Missions
2010 – 2014	Chair of Middle East University Educational Resources Committee
2010 – 2017	Chair of Middle East University Strategic Planning Committee
2009 – 2013	Board Member of Vesilinna OY Housing Company
2005 – 2006	Member of Board of Directors, European Association of Development Agencies
1999 – 2005	Member of Executive Board, Finnish Researchers' Association

Additional experience and Languages

Event Management. Speaker, presenter.

High level professional knowledge of Finnish, moderate Finnish writing skills

Full professional proficiency in speech and writing in English, German, Swedish, French, Italian

References available upon request